



HOW MUCH TIME WILL YOU DEVOTE TO LAUNCH YOUR PROJECT?

Here is a list of questions to ask yourself to get an initial idea
How long will it take to launch your business?

YOUR PROFILE

(The more NO's you select, the faster you'll get started)

Do you think you need training in entrepreneurship and business creation?

yes No

Is this your first experience of entrepreneurship?

yes No

Are you setting up in a sector in which you do not yet have contacts or a network?

yes No

Is training in a new profession a prerequisite for doing business?

yes No

Do you have another activity in parallel with launching this business?

yes No

Are you a solo-entrepreneur?

yes No

THE NATURE OF THE ACTIVITY

(The more NO's you select, the faster you'll get started)

Do you have a social innovation project?

yes No

Are there any obstacles or uncertainties that need to be overcome before the project can be finalised?

yes No

Is your project complex from a financial, legal or partnership point of view? Is training in a new profession a prerequisite for doing business?

yes No

Does your project require substantial initial financial investment?

yes No

Is your project based on the acquisition of substantial production resources?

yes No



THE NATURE OF THE ACTIVITY

(The more YES you select, the faster you'll get started)

Is the SSE dynamic structured in the area where you are based (presence of a network of social entrepreneurs, an SSE centre, etc.)?

yes No

Do public players, particularly local authorities, have a policy and tools to support SSE projects in your area?

yes No

Are there any support and funding providers specialising in social innovation and the SSE (incubators, accelerators, etc.)?

yes No

Are banks used to financing this type of project?

yes No

Is your project based on the spin-off of a proven model (social franchise or new regional branch)?

yes No

MEASURING THE PERSONAL INVESTMENT REQUIRED

As an entrepreneur, you are going to invest a lot of time and energy in launching your business, with a predictable impact on your financial situation. Do you want to devote yourself to this project full-time or part-time, keeping a main or secondary job? Once you have the idea and start talking about it, chances are it will occupy your mind day and night. However, it's not always easy to devote 100% of your time to a project that doesn't pay anything at first! While some entrepreneurs still work on the side during the first few months, they try to devote as much of their time as possible to developing their project at the incubation stage, i.e. when the feasibility study and experimentation are being carried out.

